



MAIGODIYA CENTER FOR YOUTH DEVELOPMENT

Issuance Date: July 31st, 2023
Deadline for Questions: August 6th, 2023
Closing Date: August 14th, 2023
Closing Time: 4:00 pm WAT
CFDA Number: 72062020CA00012
RFA Number: 2177870001

**Subject: Request for Application (RFA) - Sub award for Nigeria
Strengthening Civic Advocacy and Local Engagement
(SCALE) Project**

Dear Prospective Applicant,

Maigodiya Center for Youth Development is implementing the USAID-funded Nigeria Strengthening Civic Advocacy and Local Engagement (SCALE) Project through Palladium - Partnership for the Promotion of Maternal and Child Health (PPMCH). PPMCH is a two-year project with the objective of improving maternal and child health.

Following the approval of SCALE of Maigodiya Center for Youth Development (MCYD) sub-grant, I wish to inform you that the Grants Evaluation Committee of MCYD has approved that the sub-grant should be implemented. Consequently, MCYD is requesting application from qualified Civil Society organizations for this notice of funding opportunity.

If awarded, you will be sub-recipients under the U.S. Agency for International Development-funded program Nigeria SCALE, Grant Agreement Number SCALE-217787-G-2021-020.

This RFA consists of this cover letter and the following sections:

- Section I - Funding Opportunity Description**
- Section II - Award Information**
- Section III - Eligibility Information**
- Section IV - Submission and Application Information**
- Section V - Application Review Information**
- Section VI - Award and Administration Information**
- Section VII - MCYD Contacts**
- Section VIII - Other Information**

To be eligible for this award, you must provide all required information in this request for full application, including the requirements found in any attachments.

MCYD may make an award resulting from this RFA to the responsible applicant(s) whose application(s), conforming to this RFA, offers the greatest value. MCYD may (a) reject any or all applications, (b) accept other than the lowest cost application, (c) accept more than one application, and (d) waive informalities and minor irregularities in applications received.

Issuance of this RFA does not constitute an award commitment on the part of Palladium or MCYD, nor does it commit Palladium or MCYD to pay for costs incurred in the preparation and submission of an application. Final awards cannot be made until funds have been fully appropriated, apportioned, allocated, and committed to Palladium's prime award with MCYD. While it is anticipated that these procedures will be successfully completed, potential applicants are hereby notified of these requirements and conditions for the award. Applications are submitted at the risk of the applicant, and all preparation and submission costs are at the applicant's expense.

Successful Applicants will be responsible for ensuring the achievement of the program objectives. Please refer to the Funding Opportunity Description section of this RFA for the statement of goals and expected results.

Subject to the availability of funds, MCYD intends to provide up to **₱5,000,000.00** per subaward in total funding for activities to be implemented. Note that applicants are expected to only propose and budget for activities reasonable for achieving project objectives in the most cost-effective and reasonable manner. MCYD will only consider applications that offer the greatest value.

All questions regarding this RFA should be submitted to grants@maigodiyacenter.org

MCYD requires that your full application be submitted electronically (e-mailed) to grants@maigodiyacenter.org no later than **August 14, 2023, by 4:00pm WAT**.

Sincerely,



Gabriel Yough A.
Executive Director

SECTION I - FUNDING OPPORTUNITY DESCRIPTION

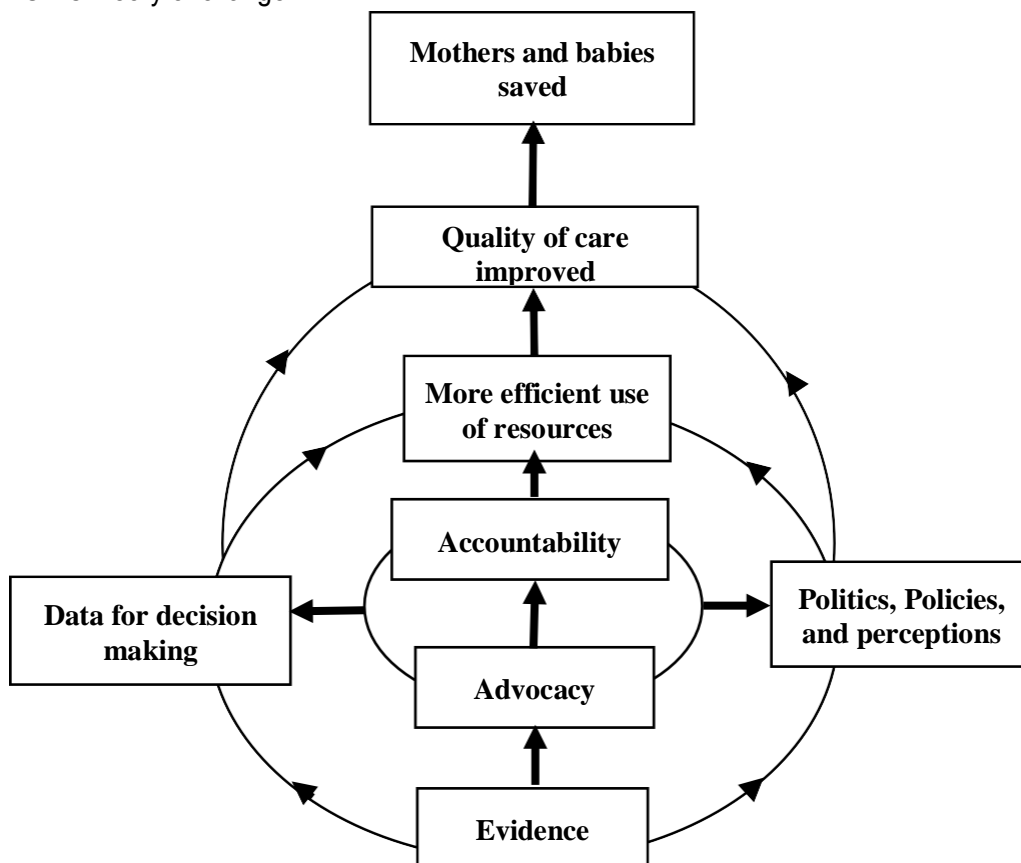
Background

The Partnership for the Promotion of Maternal and Child Health (PPMCH) Project is a USAID-funded 2-year project (January 2022 - January 2024), implemented by Maigodiya Center for Youth Development in collaboration with other CSOs and professional bodies in Taraba and Adamawa States. The project is designed to ensure every mother can experience a healthy pregnancy and childbirth, and every child can thrive to realize their full potential, through improved use of evidence for decision making and holding Government accountable for needed reforms in the health sector.

The project is also designed to ensure that the best available health system data is used by the right people at the right time to improve health services for mothers and their newborns, collaborate with multi-stakeholder coalitions of government officials, health professionals, civil society advocates and the media to work towards positive change in maternal, newborn and child health in Taraba and Adamawa States. The project will continue to generate evidence and use it to develop scorecards as update to already generated evidence, transform the data into easy-to-understand information, and use it to develop advocacy messages and carefully target those who need to use it as evidence. Such evidence will be used to advocate for:

- Increased budgetary allocation to health sector
- Improved health sector planning and decision making
- Better use of resources for improved health care services
- Increased political commitment to MNCH issues
- Strengthened accountability for those commitments.

PPMCH's theory of change



PPMCH Key Sectors: Key priority sector is health.

Geographic Focus: PPMCH works across two States of Nigeria (Taraba and Adamawa States)

Program Description, Objectives/Strategy/Approaches:

MCYD as one of the Implementing Partners on the SCALE Project aims at contributing toward the reduction of maternal and child mortality rates in Taraba and Adamawa States through increase in health budget allocation to 15% (Abuja declaration), improve health budget performance to at least 80%, institutionalization of Maternal and Perinatal Death Surveillance and Response (MPDSR) and availability of essential lifesaving commodities 24/7 in our health facilities.

Program Overall Scope:

The advocacy project will strategically engage lawmakers, and relevant MDAs across the two states to ensure 15% Health Budget allocation and at least 80% of its performance. Additionally, the project will ensure availability of essential life-saving commodities in all the secondary healthcare facilities and the full implementation of MDPSR in both states.

Goal: To contribute to reduction of maternal and child mortality in Taraba and Adamawa States.

Objectives: Under this project, specific advocacy asks will be tied around the following objectives:

- i. To advocate for two digits health budget allocation, in line with Abuja declaration of at least 15%.
- ii. To advocate for budget line for essential lifesaving commodities (Magnesium Sulphate, Misoprostol, Oxytocin, Chlorhexidine, and antibiotics) in State Health budget.
- iii. To advocate for institutionalization of maternal and perinatal death surveillance and response (MPDSR) in Taraba and Adamawa States.
- iv. To track health budget implementation in Taraba and Adamawa States.

Our overall strategy for achieving the above advocacy objectives revolves around three key approaches

- i. Capacity strengthening of cluster members.
- ii. Strategic advocacy engagements with relevant stakeholders
- iii. Awareness raising and campaign.

Purpose of Subaward

MCYD is seeking to issue grants under the Partnership for the PPMCH - USAID -SCALE that will promote citizen and government engagement towards reduction of maternal and child mortality rates in Taraba and Adamawa States through increase in health budget allocation improve health budget performance , institutionalization of Maternal and Perinatal Death Surveillance and Response (MPDSR) and ensure availability of life saving commodities in our health facilities.

Approach:

Evidence generation: Applicants should describe their approach for generating evidence about priority and emerging issues that will potentially address capacity gaps and weaknesses, advocacy issues and policy reform.

Problem Identification: Applicants should clearly define the problem the application is seeking to address; describing how other efforts have made little or no impact on addressing the problem.

Innovative Solutions: Applicants are expected to propose innovative inclusive concepts to solve complex advocacy, governance, and accountability issues. Applicants are expected to demonstrate how the innovation can be replicated across the different senatorial districts, as well as beyond the issue the proposed innovation is addressing.

Leveraging Technology: Applicants are encouraged to demonstrate how they will promote remote learning and engagement particularly in line with best practices in blended learning.

Gender Equality and Social Inclusion: SCALE takes an intersectional approach to gender equality and social inclusion (GESI) and understands that social and political identities (e.g., gender, disability, age, class) combine to create unique forms of discrimination. Applicants should demonstrate an understanding of GESI and describe how they will integrate GESI across grant activities.

Conflict Sensitivity: Discuss how the approach and strategies will integrate principles of „Do-No-Harm” and not cause any conflicts or exacerbate existing conflicts.

Monitoring and Evaluation Plan: Describe monitoring and evaluation plans for measuring and evaluating program activities, targets, and results. How do you define success for the proposed project? What do you anticipate is the concrete social value of this project? Share any quantitative/qualitative targets you may already have, including those relating to the number of resource-poor women served.

Sustainability: Applicants should discuss how the proposed approach will ensure that interventions and outcomes are sustained beyond the project.

SECTION II - AWARD INFORMATION

1. **Estimate of Funds Available** - Subject to the availability of funds, under this RFA, MCYD plans to enter a grant award for up to ~~₱~~**5,000,000.00 per subaward per year. This will be a Fixed Amount Award (FAA).**
2. **Anticipated Start Date and Performance Period.** The anticipated award date is on (or around) **September 1, 2023** with a performance period up to **6 months**
3. **Assistance Subawards.** Pursuant to Title 2 of the Code of Federal Regulations (CFR) Part 200.400, it is USAID policy not to award profit under assistance instruments. However, all reasonable, allocable, and allowable expenses, both direct and indirect, which are related to the agreement program and are in accordance with applicable cost principles (2 CFR 200 Section E for non-profit organizations and 48 CFR (Federal Acquisition Regulations) Part 31 for for-profit organizations) will be considered in establishing the final amount of the sub-award.

SECTION III - ELIGIBILITY REQUIREMENTS

1. Eligible Applicants

To be considered for this subaward, applicants must meet the following minimum eligibility requirements:

- a. Local Civil Society Organizations (CSOs) or Business Membership Organizations.
- b. All eligible organizations must be able to register in SAM and obtain a Unique Entity Identifier unless an exemption is approved by USAID for foreign organizations receiving awards of less than \$100,000 performed overseas. *Please submit your UEI with your application.*
- c. Must be a registered legal entity in Nigeria, as applicable, at least one year prior to the submission (*submit evidence of registration*).
- d. Must not be debarred, suspended, excluded or otherwise ineligible to receive US Federal funding.
- e. Must not be majority owned or controlled by a government entity and must operate as an independent non-politically affiliated organization.
- f. Must be an existing cluster member to the Health Budget Alert cluster.

SECTION IV - SUBMISSION AND APPLICATION INFORMATION

1) Submit All Applications to this email: grants@maigodiyacenter.org

2) Submission Date and Time: August 14, 2023, by 4:00pm WAT

3) Submission Formatting:

- I. Written in English and in 12-point Times New Roman font.
- II. Text in tables or charts may be 10-point Times New Roman font.
- III. Narratives should be prepared in Microsoft Word or compatible equivalent with print areas set to 8.5 x 11-inch, letter-sized paper and one-inch margins, left justification and a footer on each page including page numbers, date of submission, and applicant name.
- IV. Spreadsheets should be prepared in Microsoft Excel or compatible equivalent, with print areas set to 8.5 x 11-inch, letter-sized paper.
- V. Official (signed) documents, memoranda, and certifications may be submitted as Adobe PDF files; and
- VI. Faxed, and hard copy applications will **not** be accepted.

4) Detailed Instructions for Submission

To facilitate the competitive review of the applications, applications should conform to the format prescribed in the templates attached to this request. They include.

1. Attachment A - Technical Proposal Template
2. Attachment B - Budget Template
3. Attachment C - Detailed Budget Narrative
4. Attachment D - Implementation Plan

Applicants are expected to review, understand, and comply with all aspects of this RFA. Failure to do so will be at the applicant's risk. Each applicant shall furnish the information required by this RFA.

Applications are comprised of technical applications and cost applications. Both technical applications and cost applications should be specific, complete, and presented concisely. A lengthy application does not in and of itself constitute a well-thought-out application.

Technical applications shall demonstrate the applicant's capabilities and expertise with respect to achieving the goals of this program. The requirements can be found in the technical application template - **Attachment A**

Applications that do not substantially meet the requirements of this RFA will not be considered for an award.

5) Detailed Budget

Applicants are expected to provide a detailed costed budget and budget notes for the proposed project. The detailed budget may include the following line items:

Direct Costs

- a. Salaries, allowances, and fringe for project staff
- b. Utilities and office running costs
- c. **Cost of equipment**

In preparing the budget and budget notes, applicants should note the following:

1. No profit/fee will be paid or considered under any resulting award.
2. Costs reflected in the submitted budgets must be reasonable, allocable, and allowable in accordance with applicable cost principles (FAR Subpart 31 for for-profit institutions and 2 C.F.R 200 Subpart E for educational and non-for-profit institutions).
3. Grants will not cover any of the following activities:
 - Capital expenditures, including construction activities or buying real property.
 - Capital loans.
 - Support for or lobbying on behalf of a particular political party.
 - Religious activities.
 - Support of police or military.
 - Equipment as defined in 2 C.F.R. 200.1.
4. Ineligible Costs: The project grant funds may not be utilized for the following:
 - Construction or infrastructure activities of any kind.
 - Ceremonies, parties, celebrations, or "representation" expenses.
 - Though not expected as part of the grant activity, purchases of restricted goods, such as: restricted agricultural commodities, motor vehicles including motorcycles, pharmaceuticals, medical equipment, contraceptive products, used equipment; without the previous approval of the project, or prohibited goods, prohibited goods under USAID regulations, including but not limited to the following: abortion equipment and services, luxury goods, etc.
 - Alcoholic beverages.
 - Any purchase or activity, which has already been made.

- Purchases or activities unnecessary to accomplish grant purposes as determined by the project.
- Prior obligations of and/or, debts, fines, and penalties imposed on the Grantee.
- Creation of endowments.

Note that if an application is recommended for an award following the technical review, MCYD mayat its option conduct cost negotiations.

Post Award

Successful applicants will receive the following templates for completion. The Annexes below are not required unless the applicant receives notice of a successful application.

- Annex A Certifications of Successful Applicants
- Annex B Branding/Marking Plan
- Annex C Risk Assessment & Due Diligence Questionnaire(s)
- Annex E Business Partner Code of Conduct
- Annex F Past Performance Reference Questionnaire
- Annex G Any Other Information

SECTION V. - APPLICATION REVIEW INFORMATION

1. Merit Review Criteria: Technical applications and cost applications of each application will be reviewed separately. The technical application will be evaluated in accordance with the Merit Review Criteria set forth below. Thereafter, the cost application of all applicants submitting a technically acceptable application will be reviewed for general reasonableness, allowability, and allocability in accordance with applicable cost principles (2 CFR 200 Part E for non-profit institutions and FAR 31 for for-profit companies). To the extent that they are necessary (if award is not made based on initial applications), negotiations and/or interviews will then be conducted with all applicants whose application, after discussion and negotiation, has a reasonable chance of being selected for award. Awards will be made to eligible, responsible applicants whose applications offer the greatest value, cost-effectiveness, and other factors considered.

Merit Review Criteria	Maximum Possible Points
A. Organizational Capabilities	10
B. Problem Analysis	15
C. Uniqueness of the proposed solution	35
D. Replication, Wider Usage and Sustainability	15
E. A clear M&E Plan	10
F. Cost Effectiveness/Realism	15
Total Possible Points	100

A. Organizational Capabilities

Factors under this criterion include, but are not necessarily limited to the following:

- Organizational background, vision, and mission and geographical locations including target population and current programs
- Institutional capacity, specifically organizational, managerial, and financial, sufficient to manage the grant.
- The degree to which the applicant demonstrates relevant expertise and experience

B. Problem Analysis

Factors under this criterion include, but are not necessarily limited to, the following:

- Evidence that the applicant fully understands the problem and has sufficiently gathered an understanding of the issue from different perspectives. This should include evidence of experience around the identified problem and evidence that the applicant has done some prior work in the area

C. Uniqueness of the proposed solution:

- The degree to which the proposed solution is an innovation that addresses the problem/challenge in a unique manner and demonstrates an ability to transform practice/influence approaches and/or change the way things are done. This must also be in line with the SCALE/MCYD project's objectives and have a clear focus on improving the maternal and child health.
- The degree to which the proposed approach presents a cohesive plan that is technically sound, and feasible in (potentially) addressing the proposed project objectives
- Applicants should set out clearly how stakeholders/beneficiaries have been involved in the design and conceptualization of the proposed work. The application should also demonstrate how the solution would empower stakeholders. Evidence of inclusion of marginalized groups (women, youth, persons with disability) is required in this regard.
- An analysis of risk factors with a clear proposed mitigation approach

D. Replication, Wider Usage and Sustainability

- Factors under this criterion include, but are not necessarily limited to, the following:
- The potential for wider application of your innovation beyond the specific issue you are working on (i.e., application demonstrates cross-sectorial relevance and applicability)
- The degree to which the application outlines a clear approach for achieving sustainability

E. M & E Plan

Factors under this criterion include, but are not necessarily limited to, the following:

- An M&E narrative describing clear goal, SMART objectives and clearly showing linkages between proposed intervention areas.
- An M&E framework for how the innovation will be evaluated overall. For example, what key questions will be asked to determine success at each stage and overall
 - Applicants are welcome to use M&E plan templates they are familiar with as long as they contain the standard elements of an M&E plan

F. Cost Effectiveness/Realism

Factors under this criterion must include the following:

- The degree to which costs proposed are realistic, reasonable, complete, and allowable. The costs must be realistic for the effort and consistent with the technical components of the application.
- The degree to which proposed costs are adequately supported by notes highlighting the key assumptions used in their determination.
- The review will assess the adequacy of budget detail and financial feasibility.

Review and Selection Process

After the initial selection, the apparently successful applicant will be asked to provide additional information pertaining to any application concerns. This information will be used to make a decision before a grant is provided. MCYD shall make the final selection.

SECTION VI - AWARD ADMINISTRATION

1. Award Notices. Upon approval by Palladium, a notice of award signed by an MCYD Authorized Representative is the authorizing document.
2. ADS 303mat, Standard Provisions for Fixed Amount Awards to Nongovernmental Organizations or ADS 303mab Standard Provisions for Non-U.S. Nongovernmental Organizations will apply to this award.
3. After the award of grant, the project may conduct a post-award orientation meeting with the recipient. The meeting will be an essential tool to help the project and recipient achieve a clear and mutual understanding of the grant's requirements, and collaborative responsibilities.
4. Reporting. The recipient will be required to submit periodic back up documentation, technical narrative, and financial reports to the Finance Manager, as defined in the sub-award agreement. These reports are among the management tools that will be used by the Project to allow proper monitoring of the recipient's project performance. The Finance Manager and Anchor Technical staff will be responsible for verifying that reports are received on time, reviewed for completeness, and monitored against agreement terms and conditions. If there are problems in implementation, a report is incomplete, and/or the verifiable program milestones/targets have not been met, management will decide the appropriate action to be taken, which may include but is not limited to termination of the grant, a financial audit, and/or legal action.
5. Additionally, the project Monitoring and Evaluation Officer will work on establishing grant monitoring and evaluation requirements for each grant, in accordance with monitoring and evaluation requirements for the Project. Each grant agreement will include guidelines for measurable performance and impact indicators or milestones for each grant applicant. The indicators or milestones are intended to help the grant recipient and the project monitor progress throughout the period of the grant. Based on the implementation plan, the Monitoring and Evaluation Officer will regularly report on the performance and progress of the recipient. Site visits will take place on an as-needed basis to be determined by the Program Manager and Executive Director to support monitoring and evaluation. Each site visit will be documented.
6. Branding and Marking Guidelines. Palladium will require the submission of a Branding Strategy and a Marking Plan by the "apparently successful applicant." The apparently successful applicant's proposed Marking Plan may include a request for approval of one or more exceptions to the marking requirements in 2 CFR 700.16. MCYD designated person reviews and approves any requests for exceptions. The apparently successful applicant must follow the mandatory standard provision entitled MARKING AND PUBLIC COMMUNICATIONS UNDER USAID-

FUNDED ASSISTANCE (July 2015) in preparing the Branding and Marking Plan. This provision is a mandatory provision in all grants.

7. MCYD will ensure environmental soundness and compliance in design and implementation of the project when required by the 22 CFR 216 determination.

SECTION VII NAME OF ANCHOR CONTACTS

Points of Contact: Please send all questions to the following email address: grants@maigodiyacenter.org

SECTION VIII OTHER INFORMATION

Maigodiya Center for Youth Development reserves the right to fund any or none of the applications submitted.